Harrsha

Visual Experiencial Designer

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Professional Summary

Creative professional with background in fast-paced fashion environment, looking to transition into new field. Developed skills in trend forecasting, project management, and client collaboration. Eager to bring fresh perspective and innovative approach to new industry.

Projects

Silver Connect – UI/UX Design Contributions:

- Designed an intuitive navigation system with clear icons, consistent labeling, and streamlined user flows, enhancing accessibility and reducing navigation time.
- Implemented responsive layouts ensuring seamless functionality and visual consistency across mobile and tablet devices.
- Optimized interactive elements by adding toggles, buttons, and real-time status indicators for improved user engagement and settings management.
- Created modular content sections with effective information architecture, making features like notifications, data syncing, and health insights easily accessible

Skills

- **Design Software:** Adobe Illustrator, Photoshop, InDesign, Clo3D, Lightroom, CorelDRAW

- **UI/UX & Digital Tools:** Figma, Canva Pro, Sketchbook, Procreate

- **Visual & Graphic Design:** Typography, Color Theory, Layout Design, Branding & Identity, Logo Design

- **Photography & Editing:** Photography, Adobe Express

- **Presentation & Project Tools:** Microsoft Excel, PowerPoint, WordPress

- **3D & Interactive Design:** SketchUp, Uizard

Work History

Aishwarya Design Studio - Fashion Designer
Ahmedabad, India
10/2023 - 01/2024

- Worked closely with production teams to ensure high-quality manufacturing and timely delivery of products.
- Selected fabrics, patterns and trims to use in final designs and meet desired aesthetics and quality standards.
- Sketched artistic and fresh designs for consideration.

Vson Creations Pvt. Ltd. - Fashion Designer
Ahmedabad, India
07/2023 - 08/2023

- Selected fabrics, patterns and trims to use in final designs and meet desired aesthetics and quality standards.

Education

Expected in 02/2026
Karnavati University United World of Design
Gandhinagar, India
Master's in Design: Visual Experiencial Design

- Worked closely with production teams to ensure high-quality manufacturing and timely delivery of products.
- Designed sampling displays to enhance consumer interest.

Brand W Project - **Fashion Design Intern**
Bengaluru, India
04/2022 - 05/2022

- Developed a Tie & Dye Clothing Collection, adding unique, trend-driven designs to the brand's offerings.
- Executed a Shibori Classroom Project, showcasing expertise in traditional resist dyeing techniques.
- Researched market trends to create innovative patterns and color palettes.
- Assisted in fabric manipulation

Aquarelle India Pvt. Ltd - **Fashion Design Intern**
Bengaluru, India
07/2021 - 09/2021

- Designed a Tie & Dye Clothing Collection, enhancing product variety and appeal.
- Researched trends to create market aligned, innovative designs.
- Experimented with dyeing techniques to achieve unique textures and patterns.
- Assisted in sampling, ensuring quality and brand consistency

Languages

English
Upper intermediate (B2)

Hindi
Upper intermediate (B2)

Sanskrit
Intermediate (B1)

07/2024
National Institute of Fashion Technology
Bengaluru, India
Bachelor of Design: Fashion Design
- 7.9 GPA/CGPA